

# STATE FUNDING SUPPORT FOR SNAP NUTRITION INCENTIVES 2018-2024, PRELIMINARY FINDINGS

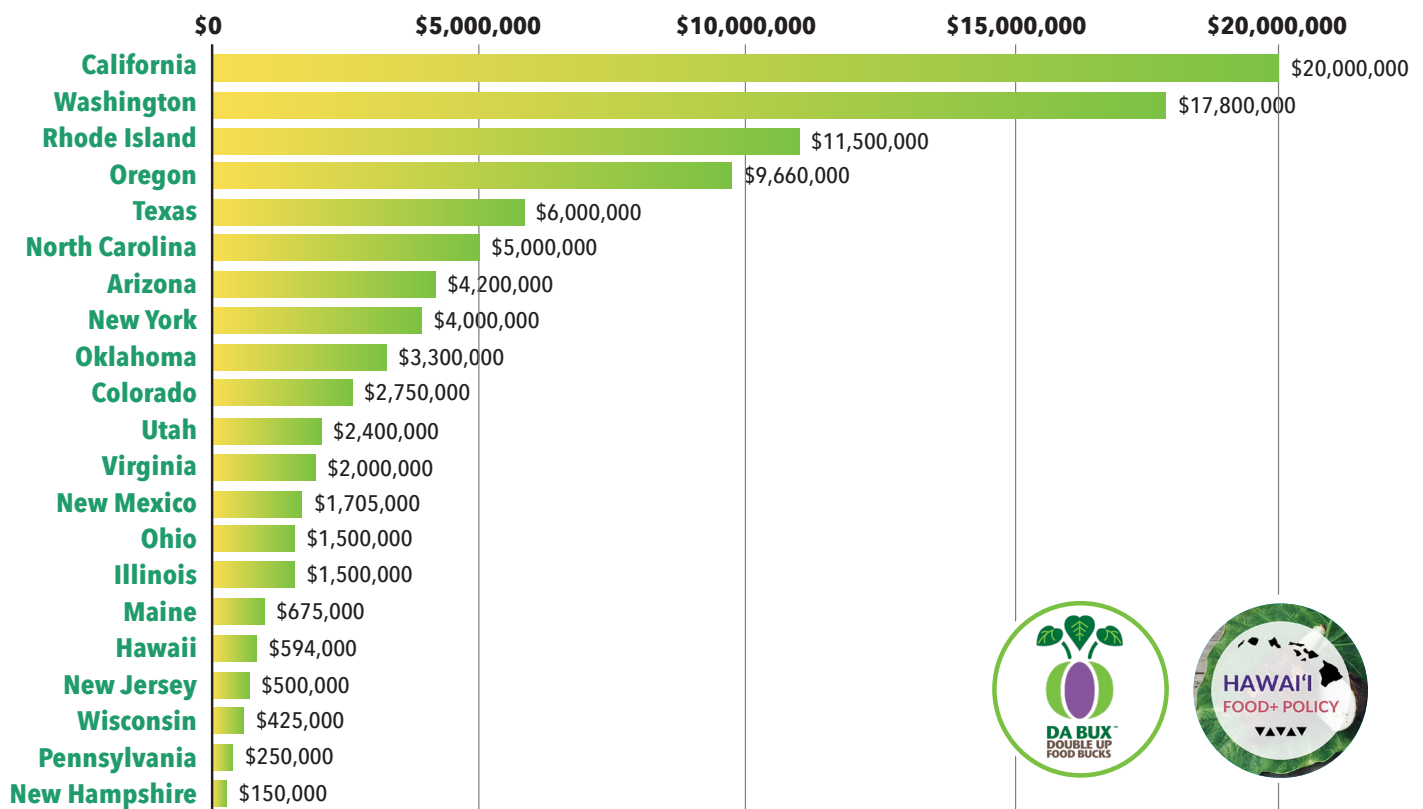
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Since 2011, communities across the United States have piloted and scaled innovative nutrition program models that offer financial savings to low-income SNAP beneficiaries for the purchase of fruit and vegetables.<sup>1</sup> The establishment of the U.S. Department of Agriculture's *Gus Schumacher Nutrition Incentive Program* (GusNIP or formerly known as the Food Insecurity Nutrition Incentive program) provided substantial federal grant funding to support the growth of SNAP nutrition incentive projects over the last decade. Over \$190 million in GusNIP grants are currently funding 73 active SNAP nutrition incentive projects.

Each GusNIP project is federally-required to secure non-federal dollars that match 100% on the federal award. As GusNIP projects have grown into large-scale statewide programs, these programs encounter challenges in meeting the non-federal match requirement when applying for new GusNIP funding. A growing number of statewide programs are looking to their State governments to secure this non-federal match and to support their long-term financial sustainability.

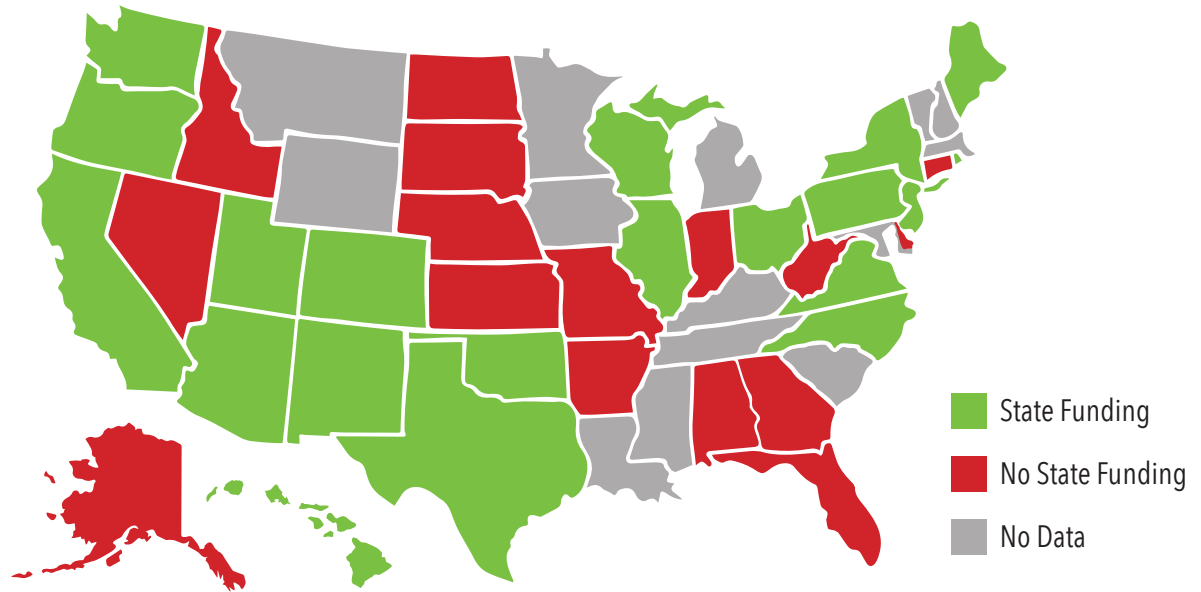
Below are examples of states that have successfully secured one or more awards through their State legislature or through a State department operational budget. These findings demonstrate the value and effectiveness of SNAP nutrition incentive programs in meeting community needs and the commitment of communities to ensuring the survival of these programs.

## Total State Funding Received for SNAP Nutrition Incentive Programs Between 2018-2024



<sup>1</sup>Request for Applications. The Gus Schumacher Nutrition Incentive Program Competitive Grants Program. <https://www.nifa.usda.gov/sites/default/files/2024-02/FY24-GusNIP-NI-RFA-P.pdf>. pg 7.

# State Funding Support for SNAP Nutrition Incentive Programs



If you have updates on your state, please send an email to [chelsea@hawaiifoodbasket.org](mailto:chelsea@hawaiifoodbasket.org).

## Examples of Financial Incentives Used by SNAP Nutrition Incentive Programs



### Discounts

In Hawai'i, The Food Basket's DA BUX Double Up Food Bucks program partners with grocery stores and food hubs to offer SNAP nutrition incentives as a 50% discount on Hawai'i grown fruits and vegetables.



### Physical Currency

Farm Fresh Rhode Island offers SNAP nutrition incentives as physical Bonus Bucks tokens. For every SNAP dollar spent at a farmers market, SNAP shoppers receive a matching free dollar of Bonus Bucks that must be spent on fruits, vegetables and herbs.



### Electronic Funds

In Iowa, electronic SNAP nutrition incentives are loaded onto a SNAP shopper's Double Up Food Bucks Card when they purchase fresh fruits and vegetables at farmers markets or grocery stores. Incentives on the card are redeemable on future visits to purchase more fresh fruits and vegetables.

To learn more about SNAP nutrition programs in your state, visit: <https://doubleupamerica.org>

Data collected by Anna Ezy, Julian Kiyabu and Timothy Wiley of the 2024 Purple Mai'a's Food+ Policy Internship program; and Robert Munoz and Chelsea Takahashi of The Food Basket's DA BUX Double Up Food Bucks program.

